

# We helped Ionic Firsbase go from ₹25.5L to ₹1.7Cr in revenue

And how we can do the same for you

## At a glance

How we helped an IT solutions company increase their revenue by 600% using our tailored marketing strategy. Explore the full story to learn more.

## Key metrics

By leveraging advanced targeting and a strategic approach, we transformed Tech Innovators' business trajectory. Our efforts resulted in a significant increase in high-quality leads, conversions, and overall business growth, setting them up for long-term success.



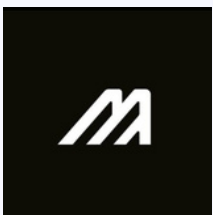
95++

High ticket appointments



600%

ROI



Marketing Agency



www.metrosurgehouse.com



Ahmedabad, India

## CHALLENGES

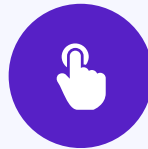


Tech Innovators, a dynamic IT solutions provider, faced significant challenges in acquiring high-value projects despite their expertise and reputation. Their primary struggle was generating consistent, qualified leads and converting them into lucrative contracts. Traditional marketing efforts yielded minimal impact, causing a plateau in revenue growth.

## SOLUTIONS



We devised a robust strategy combining targeted LinkedIn marketing and email outreach to attract decision-makers in key industries. LinkedIn was used to identify and engage potential clients, while personalized email campaigns nurtured these connections, turning interest into actionable leads. Our approach also included optimizing their sales funnel to streamline the lead-to-contract conversion process.



Professional Service



Guaranteed Return



Interested/Hot Leads

## RESULTS



### Revenue Surge

1

- Within four months, Tech Innovators saw their revenue leap from ₹5 lakhs to ₹35 lakhs. This impressive 600% increase was driven by securing multiple high-value projects, allowing them to expand their team and capabilities.

### High-Quality Contracts

2

ur strategy delivered over 50 high-value contracts within 90 days, providing a consistent flow of quality leads. This not only boosted their project pipeline but also enabled them to establish long-term client relationships.

### Sustainable Growth

3

With ongoing refinement of LinkedIn and email strategies, Tech Innovators now enjoy a reliable lead generation system. This has resulted in sustained business growth, with new projects continuing to roll in even after our engagement.